



POPdart™

POP Applications and Entertainment Venue Displays



A.R.T.'s POPdart™ is the perfect interactive messaging vehicle for in-house promotions, customer data acquisition, and fun. Use the POPdart's standard Windows®-based features or have A.R.T. produce and regularly update your display via customized software packages and/or DVD video playback. Ideal for POP/POS settings and branding. Content can be displayed by type, time, promo schedule, and/or controlled by the end-user for one-on-one marketing.

Hardware Components:

Transparent High-Impact Plastic Locking Cover

FDSS-Focused Direction Stereo Sound™ Speakers

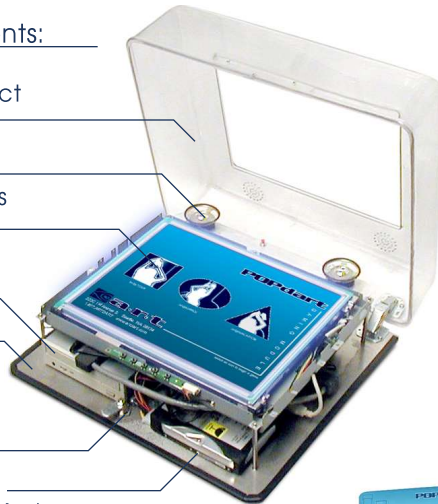
Brilliant 15.1" TFT LCD w/Touchscreen Option

6X DVD / 36X CD-ROM

Stainless Steel and Aluminum Backing

Security Lock

10,4Gb HDD, 1,44Mb FDD
Built-In 10/100 LAN & 56K Modem
w/ WinTel Platform



Wall Mount or Table Top Stands Available



Interchangeable Custom Inlays for Branding



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