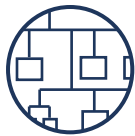




Seamless Intergration of Digital Media with Today's and Tomorrow's Display Technologies

Project success isn't easy. It takes experience, problem-solving, customer service, professionalism and capacity. A.R.T. draws on a variety of skills and knowledge-bases to deliver exciting and reliable technology solutions for messaging, promotions, and marketing.

The following list details components of our service offerings:



### PROJECT MANAGEMENT

A.R.T. specializes in the integration of display technologies with various media vehicles to produce advertising and promotional displays along with corporate messaging campaigns. Typical projects require the combination and management of content, display format, media, scheduling, implementation, and distribution.



### SERVICE & MAINTENANCE

A.R.T. has established a nationwide, 24x7 support team to aid clients in the use, maintenance, and troubleshooting of electronic displays with telephone, internet, and onsite contact and management points. A.R.T. can also manage and update the content on your displays via disc and/or network management and delivery.



### MARKET CONSULTING & MANAGEMENT

Whether it comes to organizing and managing the release of a corporate website or a complete makeover for your organization, A.R.T. has produced and delivered several marketing campaigns including implementation plans, messaging, PR management, and branding.



### PLASMA & LCD DISPLAYS

Sales and service of plasma and LCD displays featuring NEC, ViewSonic, Pioneer, & Clarity product lines for digital signage, mobile & fixed promotions, and/or POP displays (NOTE: Minimum order requirements). A.R.T. also provides multiple installation and mounting options along with content management and updates.



### DVD, CD-ROM & VIDEO

Authoring and coding of DVD/CD-ROM media including continuous loop sequences and market-specific promotions with one-step, plug and play functionality. We also offer DVD security features to prevent disc playback on non-specified players and to eliminate disc piracy. Digital and analog training videos and promotional materials.



### MOBILE & ONSITE PROMOTIONAL TECHNOLOGIES

A.R.T. has successfully managed and delivered mobile plasma and LCD technology solutions in regional and national settings. We have designed and produced professional travel cases to protect equipment (plasma screens are extremely fragile) and installed vandal-proof screens in entertainment venues.

A.R.T. is proud to utilize a variety of Media Players, Gas Plasma and LCD Displays in our projects, depending upon features and use requirements, from the following manufacturers:



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Content Distribution & Updates



Marketing Solutions



Point-of-Purchase Sales & Service



Nationwide 24 x 7 Support



Travel Cases & Mobile Solutions



DVD / CD Authoring



POP Network Management